

## Civic Function Scoring Matrix

		FUNCTION DRIVERS				
		Press in Attendance	Supports LDC Initiatives / Strategic Plan	Within LDC Boundary	Social Event	Traditional Event
QUALITY OF ENGAGEMENTS	(1) PROMOTING Council Initiatives, Business Opportunities, tourism	1	2	3	4	5
	(2) COMMUNITY events Attending local events (LDC Area)	2	4	6	8	10
	(3) CIVIC HOSTING Offering hospitality to community groups	3	6	9	12	15
	(4) CHARITIES Charity appeal, fundraising events	4	8	12	16	20
	(5) CIVIC CIRCUIT (Chain Gang) Visiting other Civic Heads	5	10	15	20	25

Low Numbers (Green) are acceptable functions

Middle Numbers (Amber) Need approval Leader/CEO

High Numbers in the (Red) Non-acceptable functions

### Caveats

- Royal Visits (esp NMA) - Presumption of Attendance
- Business Events (Drayton Manor) or other event for the Lichfield District Council Strategic Plan – Presumption of Attendance
- Queens (Kings) Award for Voluntary Service - Presumption of Attendance
- Significant Local Venue (not Buckingham Palace Garden Party) – Presumption of Attendance
- Most Appropriate Civic Head should attend function
- An attempt that visits should be evenly distributed across the District